

# DOCKYARD

## MAGAZINE

Marine & Renewables Journal

# 2024

## MEDIA PACK



[www.dockyard-mag.com](http://www.dockyard-mag.com)

6,950 printed copies of this magazine are circulated across the UK.

The Dockyard digital edition has a worldwide coverage of 12,746 readers, giving industry professionals, wherever they are based, the opportunity to subscribe to and read the publication.

The website features continuous newsfeeds and industry relevant information.

Hyper-linked web banners are readily available on the site from as little as £125 per month, depending on dimensions.

180w x 140h = £125 + vat per month

350w x 100h = £155 + vat per month

## Accepted Formats

Artwork to be supplied print-ready with 3mm bleed and image resolutions of at least 300dpi.

Alterations are charged. Design rates set at £60ph.

We accept most file types as well as documents for programs such as:

**Photoshop**

**Illustrator**

**InDesign**

Files should be sent to, [design@dockyard-mag.com](mailto:design@dockyard-mag.com) or via Dropbox, WeTransfer, or any other FTP server.

# 2024 Advertising Rates



## Front Cover Package

Includes:

Front Cover Image & Company Logo;  
Full Page Advert; Full Page Editorial;  
Additional exposure on company website and across our social media platforms.

**£3,865 +VAT**



**Inside Front Cover**  
**£2,155 +VAT**



**Outside Back Cover**  
**£2,465 +VAT**

## Digital Rates:

### Website Button

180w x 140h pixels:

1 month: **£125** 6 months: **£575** 12 months: **£995**

### Website Banner

480w x 60h pixels:

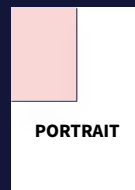
1 month: **£200** 6 months: **£1,000** 12 months: **£1,800**

E-cast on footer of digital magazine mailer  
**= £495+vat**

## Special Positions:

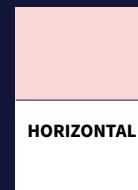
First right hand page: +5% on Full Page Rate  
Inside Front Cover: +10% on Full Page Rate  
Outside Back Cover: +20% on Full Page Rate

**1/4 Page**  
90 x 130mm



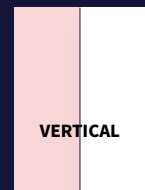
**£495 +VAT**

**1/2 Page**  
190 x 130mm



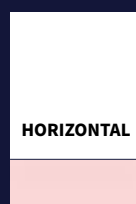
**£795 +VAT**

**1/2 Page**  
90 x 270mm



**£795 +VAT**

**1/4 Page**  
216 x 75mm



**£495 +VAT**

**Full Page**  
210 x 297mm  
Type Size: 270 x 186mm



**£1,265 +VAT**

**Double Page Spread**  
420 x 297mm  
Type Size: 270 x 400mm



**£2,265 +VAT**

# Dockyard Marine & Renewables Journal 2024

## Circulation Breakdown

Dockyard Magazine is read by marine industry professionals around the world. It touches on the latest product innovations, news and technical developments, plus in-depth industry specific features.

With 6,950 printed copies of the magazine distributed to a controlled circulation across the UK, we reach out to all the major decision makers who have a buying and/or specifying responsibility for products and services within the marine industries.

A digital edition is also available on our website:  
[www.dockyard-mag.com](http://www.dockyard-mag.com)

JOB FUNCTION	%	QTY
Directors/Senior Management	28.7%	1,995
Buyers/Specifiers	27.9%	1,939
Consultants/Contractors	19.4%	1,348
Operational/Facilities Managements	11.2%	778
Maintenance	6.8%	473
Other	6.0%	417
<b>TOTAL</b>		<b>6,950</b>










READER TYPE*	%	QTY
Vessel Buyer/Operator	59%	4,101
Windfarm/Offshore	48%	3,336
Boat Builder	36%	2,502
Boat Services	28%	1,946
Dockyard Services	24%	1,668
Vessel Design	19%	1,321
Other	6%	417

*\*A reader may relate to more than one category*






# Breakdown of Digital Circulation by Area



The Dockyard digital edition has a worldwide coverage of 12,746 readers, giving industry professionals, wherever they are based, the opportunity to subscribe to and read the publication.

	AREA	PERCENTAGE	QUANTITIES
	UK	52.96%	6,750
	Netherlands	9.27%	1,182
	Scandinavia	8.98%	1,145
	Germany	8.62%	1,099
	Belgium	8.10%	1,032
	Estonia	5.24%	668
	Turkey	2.71%	345
	Other EU	2.45%	312
	Non Europe	1.67%	213






### January

-  Diving & Underwater Services
-  Marine Renewables & Windfarms
-  Workboats and Tugs
-  Safety, Training & Certification
-  Marine Equipment Services & Suppliers






### February

-  Lifting & Deck Equipment
-  Marine Finance, Insurance & Legal
-  Navigation & Communication
-  Marine Civils, Engineering & Construction
-  Port & Quayside Facilities
-  Marine Hybrid Solutions

### March — Ocean Business Show Issue

-  Vessel Build, Repair, Maintenance
-  Surveying & Inspection
-  Pollution Control and Clean Up
-  Moorings, Ropes, Chains, Anchors and Fendering
-  Engines, Transmissions and Propulsion






### April

-  Diving & Underwater Services
-  Marine Renewables & Windfarms
-  Workboats and Tugs
-  Safety, Training & Certification
-  Marine Equipment Services & Suppliers

### May — Seawork Show Preview

-  Lifting & Deck Equipment
-  Marine Finance, Insurance and Legal
-  Navigation & Communication
-  Marine Civils, Engineering & Construction
-  Port & Quayside Facilities
-  Marine Hybrid Solutions






### June — Seawork Show Issue

-  Vessel Build, Repair, Maintenance
-  Surveying & Inspection
-  Pollution Control and Clean Up
-  Moorings, Ropes, Chains, Anchors and Fendering
-  Engines, Transmissions and Propulsion






### July

-  Lifting & Deck Equipment
-  Marine Finance, Insurance and Legal
-  Navigation & Communication
-  Marine Civils, Engineering & Construction
-  Port & Quayside Facilities
-  Marine Hybrid Solutions

### August

-  Vessel Build, Repair, Maintenance
-  Surveying & Inspection
-  Pollution Control and Clean Up
-  Moorings, Ropes, Chains, Anchors and Fendering
-  Engines, Transmissions and Propulsion






### September

-  Diving & Underwater Services
-  Marine Renewables & Windfarms
-  Workboats and Tugs
-  Safety, Training & Certification
-  Marine Equipment Services & Suppliers






### October — Offshore Energy Show Issue

-  Lifting & Deck Equipment
-  Marine Finance, Insurance and Legal
-  Navigation & Communication
-  Marine Civils, Engineering & Construction
-  Port & Quayside Facilities
-  Marine Hybrid Solutions

### November

-  Vessel Build, Repair, Maintenance
-  Surveying & Inspection
-  Pollution Control and Clean Up
-  Moorings, Ropes, Chains, Anchors and Fendering
-  Engines, Transmissions and Propulsion

### December

-  Diving & Underwater Services
-  Marine Renewables & Windfarms
-  Workboats and Tugs
-  Safety, Training & Certification
-  Marine Equipment Services & Suppliers

# **DOCKYARD**

## **MAGAZINE**

**Marine & Renewables Journal**

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